

# Ian Nathaniel Cruz

Motion · Graphics · Illustration · Photography

Simple, yet inspired, gestures can give individuals, businesses, and venues an original presence thanks to my vast knowledge of design software, close-contact mentality, and traditional-to-digital workflow.



artofprog.com

917.734.2163

ian@artofprog.com

## Experience

**Logo, Apparel, Photos - NES** (remote) **December '16-Current**  
Logotype for web and apparel of dance crew New Empire Shufflers.

**Motion and Video-Motiv Creative LLC** (in house) **July-August '16**  
Motion Graphics and Editing Assistant for Content Studio.  
Handling and Compositing of 45 minute TED-Talk style video for Represent.Us  
Production and Animation of 2 minute segment of business ad in After Effects.

**Logo Animation - ShuffleNYC** (remote) **April '16**  
Animated Logotype for New York City based dance crew.

**3D Animation - LA Broadway Trade Ctr** (remote) **March '16**  
Video Promotion for proposed renovation of 801 S. Broadway, LA.  
Use of 3D assets for animation and pitch for Omgivning Architects / CBRE  
Animated using Cinema4D and composited in Premiere Pro

**Design and Video - Depicture Corp** (in house) **Nov '15-Jan '16**  
Graphical and video work for a Fashion/Luxury content studio.  
Visual Design, Video Production, and Motion Graphics for clients  
Production of Sizzle Reels for editorial and infographical content  
Work developed for brands including Eleventy and Bomberg

**Freelance eBook Design** (remote) **Nov '15-Sep '16**  
Through the Eyes of the Ironworkers by Thommy Harris Jr.  
Conversion of a hardcover print into a digital static EPUB preset  
Improvement over original book layout for screen reading

**Freelance Video Ad - TypeBeauty** (remote) **Nov '15**  
Motion Graphical video advertisement for beauty supply store.  
Assisted in client's storyboard for best appeal to customers  
Creation of cartoonized characters and icons with text

**Design & Video - Airtime Entertainment** (volunteer) **Aug '15**  
Video Game Development team for Slipstream GX and other titles.  
Creation and animation of current Airtime Entertainment logotype  
Creation of video teaser trailer for Slipstream GX

**United Bronx Parents: La Casita** (part time) **July-August '14**  
Residential treatment program - homeless women and children.  
Assisting janitorial department and painting of cafeteria, rooms, and hallways.

**Prospect Park Alliance** (Volunteer) **Summer '10 - '12**  
Restoration and Maintenance of Prospect Park in Brooklyn.

## Education

**The City College of New York** **est. Fall 2017**  
Electronic Design and Multimedia - Bachelor's of Fine Arts

**The City College of New York** **2011-2013**  
Bernard Anne Spitzer School of Architecture

**Brooklyn Technical High School** **2007-2011**  
Advanced Regents Diploma - Architecture

## Skills

**Adobe Creative Suite Software:**  
Photoshop, Illustrator, InDesign, Bridge, Animate

**Video Compositing and Effects:**  
Sony Vegas, Premiere Pro, After Effects

**CAD and 3D Modelling:**  
AutoCAD, Rhino 3D, Cinema 4D

**Programming and Web Design:**  
Java (for use in Processing), HTML, CSS, minimal jQuery

**Technical Knowledge and Software:**  
Macintosh and Windows, Word, Excel, Powerpoint, Keynote

**Traditional Art and Illustration:**  
Charcoal, Graphite, Sumi/Higgins Ink, Micron Pens

**Photography:**  
35mm (Digital and Traditional), Retouching RAWs

## Achievements

Work featured in Fall 2014 and Spring 2015 in City College's Electronic Design and Multimedia Gallery Exhibition.

Second place winner of Spring 2014's annual Connor Awards art competition - \$2000 prize.

Third-place winner in team competition in 2012 for ALIAS Door Design Competition run by VT Industries.

Placed on CCNY Dean's List for 2011-2012 duration.