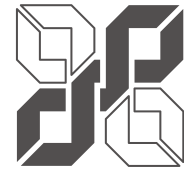


Ian Nathaniel Cruz

Motion · Graphics · Illustration · Photography

Simple, yet inspired, gestures can give individuals, businesses, and venues an original presence thanks to my vast knowledge of design software, close-contact mentality, and traditional-to-digital workflow.



917.734.2163
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Experience

Freelance Motion Graphics and Design (remote) **Current**
Work-for-hire contracting on a per-commission basis.

Logo, Apparel, Photos - NES (remote) **December '16-Current**
Logotype for web and apparel of dance crew New Empire Shufflers.

Motion and Video-Motiv Creative LLC (in house) **July-August '16**
Motion Graphics and Editing Assistant for Content Studio.
Handling and Compositing of 45 minute TED-Talk style video for Represent.Us
Production and Animation of 2 minute segment of business ad in After Effects.

Logo Animation - ShuffleNYC (remote) **April '16**
Animated Logotype for New York City based dance crew.

3D Animation - LA Broadway Trade Ctr (remote) **March '16**
Video Promotion for proposed renovation of 801 S. Broadway, LA.
Use of 3D assets for animation and pitch for Omgivning Architects / CBRE
Animated using Cinema4D and composited in Premiere Pro

Design and Video - Depicture Corp (in house) **Nov '15-Jan '16**
Graphical and video work for a Fashion/Luxury content studio.
Visual Design, Video Production, and Motion Graphics for clients
Production of Sizzle Reels for editorial and infographical content
Work developed for brands including Eleventy and Bomberg

Freelance eBook Design (remote) **Nov '15-Sep '16**
Through the Eyes of the Ironworkers by Thommy Harris Jr.
Conversion of a hardcover print into a digital static EPUB preset
Improvement over original book layout for screen reading

Freelance Video Ad - TypeBeauty (remote) **Nov '15**
Motion Graphical video advertisement for beauty supply store.
Assisted in client's storyboard for best appeal to customers
Creation of cartoonized characters and icons with text

Design & Video - Airtime Entertainment (volunteer) **Aug '15**
Video Game Development team for Slipstream GX and other titles.
Creation and animation of current Airtime Entertainment logotype
Creation of video teaser trailer for Slipstream GX

United Bronx Parents: La Casita (part time) **July-August '14**
Residential treatment program - homeless women and children.
Assisting janitorial department and painting of cafeteria, rooms, and hallways.

Education

The City College of New York **est. Fall 2018**
Electronic Design and Multimedia - Bachelor's of Fine Arts

The City College of New York **2011-2013**
Bernard Anne Spitzer School of Architecture

Brooklyn Technical High School **2007-2011**
Advanced Regents Diploma - Architecture

Skills

Adobe Creative Suite Software:
Photoshop, Illustrator, InDesign, Bridge, Animate

Video Compositing and Effects:
Sony Vegas, Premiere Pro, After Effects

CAD and 3D Modelling:
Basic AutoCAD and Rhino 3D, advanced Cinema 4D

Programming and Web Design:
Java (for use in Processing), HTML, CSS, basic jQuery, basic PHP

Technical Knowledge and Business Software:
Mac and Windows OS, Word, Excel, Powerpoint, Keynote, Google Apps

Art and Illustration:
Charcoal, Graphite, Sumi/Higgins Ink, Micron Pens, Drawing Tablet

Photography:
35mm (Digital and Traditional), Retouching RAWs

Achievements

Work featured in Fall 2014 and Spring 2015 in City College's Electronic Design and Multimedia Gallery Exhibition.

Second place winner of Spring 2014's annual Connor Awards art competition - \$2000 prize.

Third-place winner in team competition in 2012 for ALIAS Door Design Competition run by VT Industries.

Placed on CCNY Dean's List for 2011-2012 duration.